

A Mailing List of Home Improvement Enthusiasts

Homeowners That Have Requested Home Improvement Information Nationwide

DESCRIPTION

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more. Tap into this extremely targeted market of Home Improvement Enthusiasts today!

SELECTS				Min. Purchase:	\$500.00
				Market:	Consumer
Age Of Children		\$5/M			
Computer Owner	omputer Owner \$5/M			LIST TYPES AVAILABLE	
Credit Card Buyers		\$5/M		Postal	
Donor		\$5/M Postal			
Ethnicity		\$5/M		FIIIIe	
Lifestyle Select		\$5/M			
Marital Status		\$5/M		LIST MAINTENANCE	
SCF		\$5/M New to Market 06/08/		06/08/2007	
State		\$5/M		Update Freq.	Monthly
Zip		\$5/M			
•				DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	(
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2	2077 (888	8) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241776
SRDS ID	885356-000
mln ID	M131387

532,439

\$100/M

USA

Compiled lists

LIST INFO Total Count:

Base Price:

Geography:

Source:



A Mailing List of Home Improvement Seekers

Homeowners Interested in Home Improvement Projects Nationwide

DESCRIPTION

The Marigold Mailing List of Home Improvement Seekers file is comprised of those that have requested information on various home improvement projects.

Tap into this extremely targeted market of Home Improvement Seekers today!

Tap into this extremely targeted market of Home Improvement Seekers today!				Geography: Min. Purchase:	USA \$500.00	
SELECTS	CTS			Market:	Consumer	
Age Of Children		S	\$5/M		Market. Consumer	
Computer Owner	er \$5/M			LIST TYPES AVAILABLE		
Credit Card Buyers		S	65/M		Destal	
Donor			\$5/M		Postal	
Ethnicity		S	\$5/M		Phone	
Lifestyle Select Marital Status		\$5/M \$5/M			LIST MAINTENANCE	
SCF			65/M		New to Market	
State			55/M		Update Freq.	Monthly
Zip			5/M			
- ip		· · · · · · · · · · · · · · · · · · ·	0,111		DELIVERY OPT	IONS
					Email Delivery	\$50
					ADDRESSING (OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com (64		(646) 442-2	.077 (888)) 761-8817

LIST INFO

Total Count:

Base Price:

Source:

460,856

\$100/M

Compiled lists



A Mailing List of Mail Order Buyers of Collectibles

Mail Order Buyers of Collectibles

DESCRIPTION

The Marigold Mail Order Buyers of Collectibles file provides an ideal demographic for targeting those consumers that have started collecting items via catalogs, television and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the collectibles they purchase include Dolls & Figurines, Stamps & Coins, Sports Memorabilia as well as Art & Antiques. These consumers take their hobby of collecting very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

SEGMENTS			Postal	
1,036,547	3 Month Recency	\$10/M	Phone	
1,928,703	6 Month Recency	\$10/M	LIST MAINTENANCE	
1,059,377	Art Antiques	\$15/M		
587,369	Dolls Figurines	\$15/M	New to Market	01/08/2006
487,216	Sports Memorabilia	\$15/M	Update Freq.	Monthly
101,498	Stamps Coins	\$15/M	DELIVERY OPTIONS	
SELECTS			Email Delivery	\$50
Credit Card	Buyers	\$5/M	ADDRESSING C	PTIONS
Marital Statu	IS	\$5/M	Text/Excel	\$0/
SCF		\$5/M		
State		\$5/M	Mailing Labels	\$10/
		\$5/M		

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	179812
SRDS ID	868612-000
mln ID	M120710

3,745,111

LIST INFO Total Count:

Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES	VAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Market	01/08/2006
Update Freq.	Monthly



A Mailing List of Mail Order Buyers of Home Decor Products

Mail Order Buyers of Home Decor Products

DESCRIPTION

The Marigold Mail Order Buyers of Home Decor Products file provides an ideal demographic for targeting consumers that have purchased home decor products through catalogs and websites throughout the United States. These responsive interior decorating minded consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include window treatments, mirrors, rugs, vases and silk flower arrangements. These women (and men) take their home decorating very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Decor products today!

SELECTS

Age Of Children	\$5/M	LIST MAINTENA	NCE
Computer Owner	\$5/M		
Credit Card Buyers	\$5/M	New to Market 07/18/20 Update Freq. Montl	
Donor	\$5/M		
Ethnicity	\$5/M	DELIVERY OPTIONS	
Lifestyle Select	\$5/M		
Marital Status	\$5/M	Email Delivery	\$50
SCF	\$5/M		
State	\$5/M	ADDRESSING OPTIONS	
Zip	\$5/M	Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143902
SRDS ID	853725-000
mln ID	M107504

932,803

\$100/M

\$500.00

Consumer

USA

Compiled lists

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:

Postal Phone



A Mailing List of Mail Order Buyers of Home **Furnishings**

Mail Order Buyers of Home Furnishings

DESCRIPTION

The Marigold Mail Order Buyers of Home Furnishings file provides an ideal demographic for targeting consumers that have purchased home furnishing products through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include indoor and outdoor furniture, couches, dining sets and bedroom furniture. These women (and men) take their home furnishings very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Furnishings today!

SELECTS		Postal Phone
SCF	\$5/M	1 Hollo
State	\$5/M	LIST MAINTENANCE
Zip	\$5/M	New to Market 07/11/200
		Update Freq. Month
		DELIVERY OPTIONS
		Email Delivery \$50
		ADDRESSING OPTIONS
		Text/Excel
		Mailing Labels

CONTACT NAME ROLE EMAIL PHONE FAX Ben DeLisle List Manager ben@marigolddirect.com (646) 442-2077 (888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold	Direct
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Nextmark ID	190141
SRDS ID	880590-000
mln ID	M129116

214,415

\$100/M

\$500.00

Consumer

07/11/2006

Monthly

\$50

\$0/

\$10/

USA

Compiled lists

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:



A Mailing List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS					
Age Of Children		\$5/M		LIST TYPES A	AILABLE
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity \$5/M			LIST MAINTENANCE		
Lifestyle Select		\$5/M		New to Market 07/14/2004	
Marital Status		\$5/M		Update Freq.	Monthly
SCF		\$5/M			
State		\$5/M		DELIVERY OPT	TIONS
Zip		\$5/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	6 (888) 7	61-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:

mIn ID

143385 853713-000

M107868

4,127,956

Compiled lists

\$100/M

\$500.00

Consumer

USA



A Mailing List of Stationery and Gift Buyers at Home Address

Mail Order Buyers of Stationery and Gifts at home address

DESCRIPTION

CONTACT NAME

Ben DeLisle

The Marigold Mail Order Buyers of Stationery and Gifts at home address provides an ideal demographic for targeting those consumers that purchase gifts, greeting cards, wrapping paper and holiday items. These consumers also enjoy scrapbooking and purchase other items such as calendars, organizers, kitchen decor items and more! These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

SELECTS	
Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

ROLE

List Manager

	LIST INFO	
	Total Count:	2,626,022
	Base Price:	\$125/M
	Source:	Compiled lists
	Geography:	USA
	Min. Purchase	: \$500.00
	Market:	Consumer
	LIST TYPES	AVAILABLE
	Postal	
	Phone	
	LIST MAINTE	NANCE
	New to Marke	t 01/12/2006
	Update Freq.	Monthly
	DELIVERY O	PTIONS
	Email Delivery	\$ 50
	ADDRESSING	GOPTIONS
	Text/Excel	\$0/
	Mailing Labels	\$10/
PHONE	FA	x

(888) 761-8817

(646) 442-2077

ben@marigolddirect.com

EMAIL



A Mailing List of Art Buyers

Art Buyers throughout the United States.

DESCRIPTION

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

SELECTS				LIST TYPES AV	
Age Of Children		\$0/M			
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTENANCE	
Lifestyle Select		\$5/M		New to Market 12/22/2005	
Marital Status		\$0/M		Update Freq. Monthly	
Occupation		\$0/M			
SCF		\$5/M		DELIVERY OPT	IONS
State		\$5/M		Email Delivery \$50	
Zip		\$5/M		,	
					OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	077 (888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179269
SRDS ID	869653-000
mln ID	M121253

306,442

LIST INFO **Total Count:**



A Mailing List of Interior Decorating Enthusiasts

Subscribers of Interior Decorating related magazines

DESCRIPTION

The Marigold Interior Decorating Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Interior Decorating related magazines throughout the United States. These consumers take their home furnishing seriously! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Interior Decorating enthusiasts today!

SELECTS				Market.	Consumer
Age Of Children		\$5/M		LIST TYPES A	/AILABLE
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M			ANCE
Lifestyle Select		\$5/M		New to Market 06/23/2004	
Marital Status		\$5/M		Update Freq.	Monthly
SCF		\$5/M			
State		\$5/M		DELIVERY OPT	TIONS
Zip		\$5/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141924
SRDS ID	852066-000
mln ID	M107159

2,282,723

LIST INFO **Total Count:**

Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Consumer
LIST TYPES	AVAILABLE
Postal	
Phone	
LIST MAINTE	INANCE
New to Marke	et 06/23/2004
Update Freq.	Monthly
DELIVERY O	PTIONS



A Mailing List of Mail Order Buyers of Gifts and Gadgets

Mail Order Buyers of Gifts and Gadgets

DESCRIPTION

The Marigold Mail Order Buyers of Gifts and Gadgets file provides an ideal demographic for targeting consumers that have purchased gifts and gadgets through catalogs and websites throughout the United States. These Gifts and Gadgets include: muscle massagers, electronic novelties, grooming accessories, figurines, golf accessories and more.. These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Gifts and Gadgets today!

SELECTS			
	.	Postal	
Age Of Children	\$5/M	Phone	
Computer Owner	\$5/M		
Credit Card Buyers	\$5/M	LIST MAINTENANCE	
Donor	\$5/M	New to Market 07/06	/2004
Ethnicity	\$5/M	Update Freq. Mo	onthly
Lifestyle Select	\$5/M	optato i req.	
Marital Status	\$5/M	DELIVERY OPTIONS	
SCF	\$5/M		¢го
State	\$5/M	Email Delivery	\$50
Zip	\$5/M	ADDRESSING OPTIONS	
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142593
SRDS ID	852134-000
mln ID	M106929

4,008,006

Compiled lists

\$100/M

\$500.00

Consumer

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:



A Mailing List of Mail Order Buyers of Upscale Products

Mail Order Buyers of Upscale Products

DESCRIPTION

The Marigold Mail Order Buyers of Upscale Products file provides an ideal demographic for targeting consumers that have purchased High end household items through upscale catalogs and websites throughout the United States. These products include: painting and prints, crystal, china, antiques, vases, jewelry and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Upscale products today!

SELECTS			
		Postal	
Age Of Children	\$5/M	Phone	
Computer Owner	\$5/M		
Credit Card Buyers	\$5/M	LIST MAINTENAN	CE
Donor	\$5/M	New to Market 07	7/06/2004
Ethnicity	\$5/M	Update Freq.	Monthly
Lifestyle Select	\$5/M	opdato i roq.	monuny
Marital Status	\$5/M	DELIVERY OPTIO	NS
SCF	\$5/M		
State	\$5/M	Email Delivery	\$50
Zip	\$5/M	ADDRESSING OP	TIONS
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142592
SRDS ID	852082-000
mln ID	M106925

4,192,232

Compiled lists

\$100/M

\$500.00

Consumer

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:



A Mailing List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

market. Tap into this e	Allemely largeled mark			Market:	Consumer
SELECTS					
Age Of Children		\$	5/M	LIST TYPES A	VAILABLE
Computer Owner		\$	5/M	Postal	
Credit Card Buyers		\$	5/M	Phone	
Donor		\$	5/M		
Ethnicity		\$	5/M	LIST MAINTEN	IANCE
Lifestyle Select		\$	5/M	New to Market	07/14/2004
Marital Status		\$	5/M	Update Freq.	Weekly
SCF		\$	5/M		
State		\$	5/M	DELIVERY OP	TIONS
Zip		\$	5/M	Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2		761-8817
10 DOWINEy	LISCIVIALIAYE	g@manyoluunect.com	(040) 442-2	(000)	

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mIn ID

143383 854605-000

M107864

15,605,229

Compiled lists

\$100/M

\$500.00

USA



An Email List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

and more.				Market:	Consumer
SELECTS					
Age Of Children		\$5/M		LIST TYPES AV	AILABLE
Computer Owner		\$5/M		Email	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M		New to Market	
Marital Status		\$5/M		Update Freq.	
SCF		\$5/M			
State		\$5/M		DELIVERY OPT	IONS
Zip		\$5/M		Email Delivery	\$50
					OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2	2077 (888) 761-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

241391

4,009,043

\$1,000.00

Compiled lists

\$100/M

USA



An Email List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting via email individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

market. Tap into this e	Allemeny largeled mark	let of New Movers today:		Market:	Consumer
SELECTS					
Age Of Children		\$5	/M	LIST TYPES	AVAILABLE
Computer Owner		\$5		Email	
Credit Card Buyers		\$5		Phone	
Donor		\$5	/M		
Ethnicity		\$5	/M	LIST MAINT	ENANCE
Lifestyle Select		\$5	/M	New to Mark	et
Marital Status		\$5	/M	Update Freq	
SCF		\$5	/M		
State		\$5	/M	DELIVERY	OPTIONS
Zip		\$5	/M	Email Delive	ry \$50
				ADDRESSI	IG OPTIONS
				Text/Excel	\$0/
				Mailing Labe	ls \$10/
CONTACT NAME	ROLE	EMAIL	PHONE	F	AX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 44	2-2077 (888) 761-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

241393

10,686,799

Compiled lists

\$100/M

\$1,000.00

USA



Antiques and Art Enthusiasts

Subscribers of Antiques and Art related magazines

DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Antiques and Art Enthusiasts today!

extremely largeled marke		t Entitudidata today:			Market:	Consumer
SELECTS						
Age Of Children			\$5/M		LIST TYPES A	/AILABLE
Computer Owner			\$5/M		Postal	
Credit Card Buyers			\$5/M		Phone	
Donor			\$5/M			
Ethnicity			\$5/M		LIST MAINTEN	ANCE
Lifestyle Select			\$5/M		New to Market	06/06/2005
Marital Status			\$5/M		Update Freq.	Monthly
SCF			\$5/M			
State			\$5/M		DELIVERY OPT	TIONS
Zip			\$5/M		Email Delivery	\$50
					ADDRESSING	OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.c	com	(646) 442-2076		61-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mIn ID

165240 862605-000

M114347

789,943

\$100/M

\$500.00

USA

Compiled lists