

Nextmark ID	241776
SRDS ID	885356-000
mln ID	M131387

A Mailing List of Home Improvement Enthusiasts

Homeowners That Have Requested Home Improvement Information Nationwide

DESCRIPTION

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more. Tap into this extremely targeted market of Home Improvement Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	532,439
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Home Improvement Seekers

Homeowners Interested in Home Improvement Projects Nationwide

DESCRIPTION

The Marigold Mailing List of Home Improvement Seekers file is comprised of those that have requested information on various home improvement projects.

Tap into this extremely targeted market of Home Improvement Seekers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	460,856
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179812
SRDS ID	868612-000
mIn ID	M120710

A Mailing List of Mail Order Buyers of Collectibles

Mail Order Buyers of Collectibles

DESCRIPTION

The Marigold Mail Order Buyers of Collectibles file provides an ideal demographic for targeting those consumers that have started collecting items via catalogs, television and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the collectibles they purchase include Dolls & Figurines, Stamps & Coins, Sports Memorabilia as well as Art & Antiques. These consumers take their hobby of collecting very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

SEGMENTS

1,036,547	3 Month Recency	\$10/M
1,928,703	6 Month Recency	\$10/M
1,059,377	Art Antiques	\$15/M
587,369	Dolls Figurines	\$15/M
487,216	Sports Memorabilia	\$15/M
101,498	Stamps Coins	\$15/M

SELECTS

Credit Card Buyers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,745,111
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/08/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143902
SRDS ID	853725-000
mln ID	M107504

A Mailing List of Mail Order Buyers of Home Decor Products

Mail Order Buyers of Home Decor Products

DESCRIPTION

The Marigold Mail Order Buyers of Home Decor Products file provides an ideal demographic for targeting consumers that have purchased home decor products through catalogs and websites throughout the United States. These responsive interior decorating minded consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include window treatments, mirrors, rugs, vases and silk flower arrangements. These women (and men) take their home decorating very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Decor products today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	932,803
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/18/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Mail Order Buyers of Home Furnishings

Mail Order Buyers of Home Furnishings

Nextmark ID	190141
SRDS ID	880590-000
mln ID	M129116

DESCRIPTION

The Marigold Mail Order Buyers of Home Furnishings file provides an ideal demographic for targeting consumers that have purchased home furnishing products through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include indoor and outdoor furniture, couches, dining sets and bedroom furniture. These women (and men) take their home furnishings very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Furnishings today!

SELECTS

SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	214,415
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/11/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143385
SRDS ID	853713-000
mIn ID	M107868

A Mailing List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,127,956
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179974
SRDS ID	869535-000
mln ID	M120690

A Mailing List of Stationery and Gift Buyers at Home Address

Mail Order Buyers of Stationery and Gifts at home address

DESCRIPTION

The Marigold Mail Order Buyers of Stationery and Gifts at home address provides an ideal demographic for targeting those consumers that purchase gifts, greeting cards, wrapping paper and holiday items. These consumers also enjoy scrapbooking and purchase other items such as calendars, organizers, kitchen decor items and more! These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,626,022
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/12/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Art Buyers

Art Buyers throughout the United States.

Nextmark ID	179269
SRDS ID	869653-000
mln ID	M121253

DESCRIPTION

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$0/M
Occupation	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	306,442
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/22/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141924
SRDS ID	852066-000
mln ID	M107159

A Mailing List of Interior Decorating Enthusiasts

Subscribers of Interior Decorating related magazines

DESCRIPTION

The Marigold Interior Decorating Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Interior Decorating related magazines throughout the United States. These consumers take their home furnishing seriously! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Interior Decorating enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,282,723
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142593
SRDS ID	852134-000
mln ID	M106929

A Mailing List of Mail Order Buyers of Gifts and Gadgets

Mail Order Buyers of Gifts and Gadgets

DESCRIPTION

The Marigold Mail Order Buyers of Gifts and Gadgets file provides an ideal demographic for targeting consumers that have purchased gifts and gadgets through catalogs and websites throughout the United States. These Gifts and Gadgets include: muscle massagers, electronic novelties, grooming accessories, figurines, golf accessories and more.. These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Gifts and Gadgets today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,008,006
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142592
SRDS ID	852082-000
mln ID	M106925

A Mailing List of Mail Order Buyers of Upscale Products

Mail Order Buyers of Upscale Products

DESCRIPTION

The Marigold Mail Order Buyers of Upscale Products file provides an ideal demographic for targeting consumers that have purchased High end household items through upscale catalogs and websites throughout the United States. These products include: painting and prints, crystal, china, antiques, vases, jewelry and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Upscale products today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,192,232
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143383
SRDS ID	854605-000
mIn ID	M107864

A Mailing List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	15,605,229
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/14/2004
Update Freq. Weekly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,009,043
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting via email individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	10,686,799
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Antiques and Art Enthusiasts

Subscribers of Antiques and Art related magazines

Nextmark ID	165240
SRDS ID	862605-000
mln ID	M114347

DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Antiques and Art Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	789,943
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/06/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.